

7 December 2016

YouGov plc (“YouGov” or “the Company”)

Result of AGM

YouGov, the international market research and data analytics group, announces that at today’s Annual General Meeting all resolutions were duly passed. This included the approval of the Company’s dividend of 1.4 pence per share which will be paid on 12 December 2016 to all shareholders on the register at 2 December 2016.

Enquiries

YouGov plc

Stephan Shakespeare / Alan Newman
+44 (0)20 7012 6000

Numis (Nomad and broker)

Nick Westlake / Toby Adcock
+44 (0)20 7260 1000

FTI Consulting

Charles Palmer / Antonia Gray
+44 (0)20 7831 3113